

Workshop: COMPOST BUSINESS MANAGEMENT

Summary: This full day training will cover the basic principles and techniques necessary to create a successful compost business. This course is designed to provide a ‘buildable’ foundation for all attendees.

Agenda: Topics covered will include a variety of items necessary to establish and maintain a viable compost business, including:

- review of basic compost biology,
- feedstock management,
- equipment selection,
- financing and maintenance,
- measuring compost quality,
- health and safety concerns,
- compost marketing (bag and bulk sales) and distribution, and,
- compost business 101 (starting from the ground and working up).

By day’s end, attendees will have a working knowledge and skill base necessary to succeed in any compost business venture.

Instructors: Mark King and David Hill

Duration: 8:30 AM to 4:30 PM, with one hour for lunch (not included)

Fee: \$310 for USCC members, \$385 for nonmembers

CCOM™/CCP™ PDHs: 7

About the Instructors:

Mark King, Environmental Specialist, Maine Department of Environmental Protection, Augusta. Mark served as one of the founders of the internationally acclaimed, “Maine Compost School”, and currently serves as Director, as well as actively participating in course instruction. Mark provides on-going technical assistance to new and existing compost facilities through facility siting and design support, operations assistance, and compost process trouble-shooting.

David Hill is Principal in CycleLogic Environmental Marketing, Business Development and Consultation. Greater than 25 years of marketing and management achievement, with emphasis on product management, market development and value-added positioning in the solid waste management and resource recovery industries.