

Workshop: How to Start a Successful Organics Diversion Program

Summary:

This workshop will help anyone from waste generators, waste haulers, composters, municipalities, small to large businesses and many more interested in starting to divert their organic waste. The workshop is full of information about why organics diversion is so important; what is compostable; how to separate the material; how to work with haulers; ways to connect with the composter; training; environmental benefits to all; and many other aspects of making this a successful venture. The goal is to get all parties involved in knowing how to start a composting program, no matter where they are.

Instructor: Gary A. Bilbro, Regional Program Manager, EcoSafe Zero Waste and Consultant, NewGreen Consulting, LLC

Time: 8:30 to noon

Fee: \$205/USCC member, \$255/non-member

CCOM™/CCP™ PDHs: 3.5

Topics covered:

- What and Why of Composting
- Environmental benefits of Composting
- Food Waste and Compostable materials
- Eliminating Contamination
- Working with haulers, Containers
- Connecting with Composter / Using Compost Soil
- Training
- Marketing
- Social Media
- Q&A

Expected learning outcomes

- Attendees will have a much better understanding how to start a composting program
- They will know what steps to take, barriers to overcome, resources required

Instructor Bio:

Mr. Bilbro is a recycling professional with experience working with Organics diversion, Composting, Waste-to-Energy, Curbside recycling, Construction & Demolition recycling and consulting with public, private and non-profit associations within the industry. Gary works for EcoSafe Zero Waste, which provides programs for waste generators to divert organics from their waste stream with a goal of producing clean contaminant free material for composters and making Zero Waste to Landfill possible. Gary was founder and President of SMART Recycling U.S., LLC which does food waste diversion for large to small scale food waste

generators including grocery stores, restaurants, schools, military bases, and more. He sold this business in 2016 to a group of investors which continue to grow the company today.

Gary is currently a Board Member for the North Carolina Composting Council; He has served on the Board of Directors as VP for the National Recycling Coalition. He is a past Board Member and Executive Director of the Carolina Recycling Association and is currently members of the NRC, CRA, VRA, USCC, GRC and other industry associations.

Gary is passionate about composting and recycling and educating the public to the enormous benefits related to recycling and landfill diversion. He will soon publish his first book on the subject entitled "How Recycling Changed the World".