



Creating circular solutions for food waste.





# Putting waste to work through composting.

Rubicon's organics recycling services enable customers to turn their food waste, compostable foodservice ware, and soiled paper products into resources like rich compost.





Sweetgreen's  
fight against food  
waste.

According to ReFed, U.S. restaurants waste 11.4 million tons of food annually.<sup>1</sup> We worked with our customer, Sweetgreen, to integrate all 97 of their locations into a composting program.

Together, we have established safe, sanitary, and efficient food waste storage and recycling programs with local companies, such as Circle Compost in Philadelphia and Farm Dirt Compost in Houston.

# Wegmans' zero waste journey

Wegmans decided early on that diverting food scraps is important to maintain their company's core values and to benefit the environment.

Wegmans began their organics recycling program in 2011. In 2016, Rubicon partnered with the grocery chain to implement the company's zero-waste journey at their Canandaigua, NY store. Today, 100% of their stores have organics programs and more than 112,000 tons of food scraps have been diverted from the landfill since 2015.





# Rubicon's mission to end waste.

Eliminating food waste is a critical component to Rubicon's mission.

Between 2018 and 2019 we increased the number of customers with organics services by 53%, while increasing our organics tonnage by 46%. We've also built one of the largest network of organics haulers and processors in the country.

Our goal is to continue to disrupt the status quo and build a network of private haulers and processors whose priority is to reduce the amount of food scraps and other compostables that go to landfills.



# References

1. [https://www.refed.com/downloads/Restaurant\\_Guide\\_Web.pdf](https://www.refed.com/downloads/Restaurant_Guide_Web.pdf)