



SPONSORSHIP OPPORTUNITIES

COMPOST 2022

USCC CONFERENCE & TRADESHOW | JANUARY 24-27, 2022 – AUSTIN, TX | AUSTIN CONVENTION CENTER

YOUR BRAND WILL BE FRONT AND CENTER IN OUR NINE-MONTH COMPOST 2022 MARKETING CAMPAIGN.

Our attendees and members spend millions of dollars on the equipment, products and services that you provide. They are pleased to meet companies like yours that are committed to composting and compost use as the path to regenerative practices, climate change mitigation, water quality and conservation and soil health.

DIAMOND SPONSOR - \$15,000

- ★ Premium 30x60 Booth Location by Exhibit Hall Entrance
- ★ Premium 10x10 booth space OR 50% off double 10x20 (if not 30x60 exhibitor)
- ★ Complimentary 10x10 booth space discounted off total booth price
- ★ Seven Complimentary full-conference registrations
- ★ Five discounted full-conference passes at USCC Member rate
- ★ One designated e-blasts by USCC to Conference Attendees + selected lists totaling 3,000 engaged email recipients 30 days before or after COMPOST2022
- ★ Listed as Diamond sponsor on COMPOST2022 Home page, Demo Day Webpage, Sponsor Webpage
- ★ Logo included on physical + digital signage throughout entire conference venue
- ★ Logo featured in prominent location on mobile app
- ★ Up to three push notifications on Mobile App during the conference
- ★ Attendee List w/ emails in Excel Format
- ★ Promotion on Social Media from signup time 'til conference date
- ★ One-page PDF insert included in conference tote bags or banner ad in mobile app
- ★ Sponsorship of one Specific Event or item (see list below):
 - Hotel Key Cards (main conference hotel + three overflow hotels)
 - Conference Tote Bags or Lanyards (whichever one the headline sponsor does not choose)
 - Safety Vests (Demo Day)
 - Equipment Show and Demonstrations/Heavy Equipment Sponsor
 - Closing Plenary & Awards Ceremony
 - Official Mobile App Sponsor (logo link icon on homepage)
 - President's Reception
 - Welcome Reception (supporting sponsor)
 - Exclusive Elevator Wrap Sponsor at Conference Hotel (if allowed)



US Composting Council

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DEEP IN THE HEART OF COMPOST

COMPOST2022

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RUBY - \$10,000

- ★ Premium 10x10 booth location in Exhibit Hall (closest to Entrance)
- ★ Complimentary 10x10 booth space
- ★ 4 Complimentary full-conference passes
- ★ 3 Discounted full-conference passes at USCC Member Rate
- ★ Banner Ad on Conference Mobile App
- ★ Listed as Ruby sponsor on COMPOST2022 website and program
- ★ Logo included on physical + digital signage throughout entire conference venue
- ★ 2 push notification on Mobile App during the conference
- ★ Attendee List w/ emails in Excel Format
- ★ Promotion on Social Media from signup time 'til conference date
- ★ Sponsorship of Specific Event of item (see list below):
 - Exclusive Fast-Track Badge Sponsor – Logo on all kiosks/computers at check-in
 - Digital Marketing Opportunity for Conference Recordings via USCC's NEW LMS
 - Premium Banner Signage Opportunity at Austin Convention Center
 - Digital Signage Opportunity on flat screen at Austin Convention Center
 - Multi-Session Track Sponsor (printed + digital)
 - Equipment Show Breakfast Sponsor
 - Equipment Show "Zero Waste" Luncheon Sponsor

EMERALD - \$5,000

- ★ Banner ad on the Conference Mobile App
- ★ One Complimentary Full-Conference Pass
- ★ Listed as Emerald sponsor on COMPOST2022 website and program
- ★ Logo included on physical + digital signage throughout entire conference venue
- ★ Promotion on Social Media from signup time 'til conference date
- ★ Listed as Sponsor on COMPOST2022 marketing eblasts
- ★ Sponsorship of a Specific Event or item (see list below):
 - All Day Hot Coffee Sponsor for Demo Day (includes logo on BPI certified compostable cups)
 - Special Digital Signage opportunity in Exhibit Hall or at Convention Center
 - Volunteer T-shirts. Your company logo on 50 volunteer shirts that will be worn each day during the preconference and main conference at the convention center
 - Networking Break Sponsor (Day 1 or Day 2)

TURQUOISE - \$2,500

- ★ Rotating Banner Ad on the Conference Mobile App
- ★ Listed as Turquoise sponsor on COMPOST2022 website and program
- ★ Logo included on physical + digital signage throughout entire conference venue
- ★ Listed as Sponsor on COMPOST2022 marketing eblasts
- ★ Sponsorship of Specific Event or Item (see list below):
 - Networking Breakfast (Day 1 or Day 2)
 - Preconference Workshops (specify workshop topic)
 - Industry Tours (TBD)
 - Water Station w/ certified BPI certified compostable cold cups for Demo Day
 - Single Technical Session (specify session topic)

Please contact Emily Kahn regarding Sponsorship/Branding Opportunities for COMPOST2022,

Emily@greenfernevents.com or 703-855-4310.



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