

**DEEP ROOTS
BRIGHT FUTURE**
SUPPORTING COMPOST FOR 35 YEARS

**FEBRUARY 1-4, 2027
JACKSONVILLE, FLORIDA**

April/Ongoing:
Sponsorships
& Trade Show
Booths Open for
Registration

May:
Call for
Abstracts
Released

September:
Early Bird Registration
Keynote Speaker Announced
Demo Day Equipment Registration

November:
Early Bird
Registration
Closes

February:
COMPOST2027



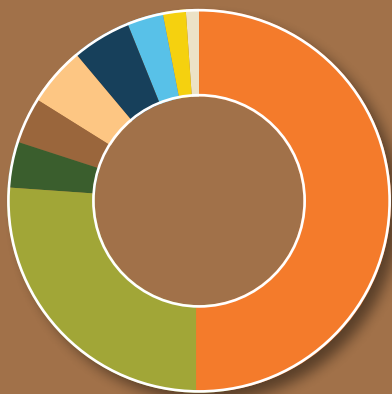
US Composting
Council®

COMPOSTCONFERENCE.COM

STATS & METRICS

CONFERENCE ATTENDEES

Our attendees are a robust mix of compost manufacturers, both municipal and public, and supporting industries and organizations.



51%	COMPOST MANUFACTURER, COMMUNITY COMPOSTERS, MUNICIPALITY OR GOVT & HAULERS
26%	EQUIPMENT MANUFACTURER*
5%	COMPOSTABLE PRODUCTS
5%	CONSULTANT
4%	OTHER
4%	NON-PROFITS
3%	EDUCATION
2%	TECH COMPANY
1%	NATIONAL BRANDS

* Equipment Manufacturers counted as a part of the total attendance including on floor sales staff and guests

THE USCC CONFERENCE HAS AN IMPACT!

Find your buyers with us! We host the **LARGEST** combined gathering of the organics recycling, compost manufacturing and wood processing industry **IN THE WORLD!**

MARKET TO:	1,000	member organizations and potential customers representing more than 3,000 individuals
ENGAGE:	1,200	daily visitors to the trade show and demonstration day
NETWORK WITH:	1,500+	industry leaders, investors, advocates, and partners
PROMOTE YOUR COMPANY TO:	350,000	readers through our media partners who publicize the work we do

MEDIA & ORGANIZATIONAL PARTNERS:

American Recycler, American Society of Landscape Architects, BioCycle Connect, Composting News, Mulch and Soil Producer News, Recycling Product News, Resource Recycling, Recycling Today, Waste Today, Waste Advantage, Solid Waste Association of North America and Waste 360

"As a new business, we love to exhibit because it puts us in front of industry leaders, up-and-comers, and everyone in between. We can't get this access anywhere else at a national level. USCC staff and conference volunteers are also great to work with! The networking can't be beat."

— Emily Lubhan, Dungster LLC

1,500 AVERAGE ATTENDANCE 2024-2026

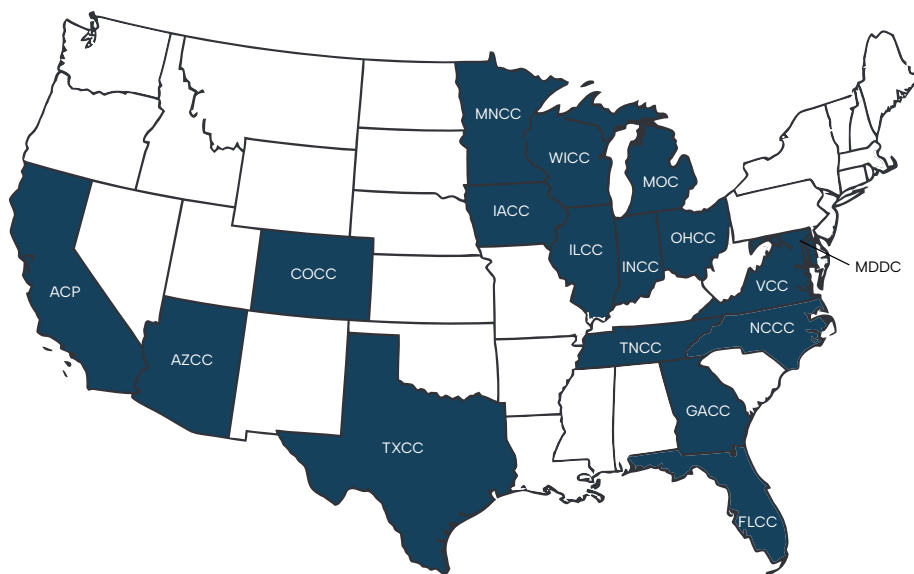
10 IN 2026, WE DOUBLED OUR MUNICIPAL ATTENDEES TO 10% OF ATTENDANCE

COMPOSTCONFERENCE.COM

Capital investment for facilities tends to vary depending on production method; general average is \$5,000,000 to \$10,000,000, but increases with ASP, in-vessel versus windrow or static pile (EREF, US Composting Council – National Operations Survey, 2024)

Size	Equipment	Employees
Small	7.4 pieces	-
Medium	17.4 pieces	11 employees
Large	20.1 pieces	22 employees

17 State Chapters Send Representatives to our Conference and Represent Composting Year Round



4,300

COMPOST FACILITIES ACROSS THE USA

Feedstocks include green waste, manures, wood waste, farm residues, biosolids

Nearly 20% (and growing) process food scraps

THERE ARE APPROXIMATELY:

400 RESIDENTIAL FOOD WASTE COLLECTION PROGRAMS

ROUGHLY 4,300 COMPOSTING FACILITIES IN THE UNITED STATES (EPA, 2024)

**ORGANIC WASTE DIVERSION
CONTINUES TO INCREASE -
CURRENTLY:**

32 STATES BAN YARD WASTE FROM LANDFILLS

10 STATES HAVE ORGANIC DISPOSAL BANS THAT REQUIRE FOOD WASTE DIVISION. (U.S. COMPOSTING COUNCIL, 2025)

As communities and institutions look to recycle and better utilize the waste they generate, these bans are expected to continue expanding and growing the industry.

SPONSORSHIP OPPORTUNITIES

Our attendees and members spend millions of dollars on the equipment, products, and services that you provide. They look for companies like yours that are committed to composting and compost use as the path to regenerative practices, climate change mitigation, water quality & conservation, and soil health.

GROW THE INDUSTRY

Want to make your Conference Sponsorship part of a Year Round Grow The Industry Sponsorship? Choose from Conference PLUS Webinars, Good Management Practices Guide, National Awareness Campaign and other USCC Projects.

Contact Linda, Teri or Erin at growtheindustry@compostingcouncil.org!



A LA CARTE OPPORTUNITIES

Choose one of these non-package items if full sponsorship benefits are not your goal.

		# Available
Conference Wi-Fi <i>Be the sponsor everyone remembers by powering connectivity. Includes branded login page and recognition as the official Wi-Fi sponsor.</i>	\$15,000	1
Aisle Sign Sponsor <i>Stand out on the expo floor with branded aisle signs that help attendees navigate while reinforcing your presence.</i>	SOLD	1
Escalator Clings* <i>Capture attention in motion with bold escalator branding—one of the most visible and high-impact placements onsite.</i>	\$7,500	1
Reusable Water Bottles <i>Align your brand with sustainability while keeping attendees refreshed with co-branded reusable bottles used throughout the event and beyond.</i>	SOLD	1
Notebook with Pen <i>Keep your brand in attendees' hands all conference long with a co-branded notebook and pen used during sessions and meetings.</i>	SOLD	1
Kickoff & Ribbon Cutting Welcome Reception <i>Be the face of the conference opening! Gain premium visibility as attendees gather for the official kickoff, with recognition during remarks and on-site signage.</i>	\$5,000	1
Cell Phone Charging Station <i>Keep attendees powered up while showcasing your brand at a high-traffic charging hub they'll return to throughout the event.</i>	SOLD	1
Welcome Floor Decals – 36in x 36in* <i>Guide and engage attendees with eye-catching floor decals placed in high-traffic areas, featuring your brand.</i>	\$2,500	3
Badge Confirmation Email <i>Reach attendees before they arrive with your logo featured in the badge confirmation email—an essential pre-event touchpoint.</i>	\$2,500	1
Banner — Registration Confirmation Email <i>Maximize early exposure with banner placement in the registration confirmation email sent to all attendees.</i>	SOLD	1
Door Clings* <i>Promote your brand on prominent entryways throughout the venue, ensuring repeated attendee impressions. (pending venue confirmation)</i>	SOLD	3

*Pending venue confirmation

EXHIBITS@COMPOSTINGCOUNCIL.ORG

ALL SPONSORS RECEIVE LEVEL-APPROPRIATE EXPOSURE:

- Promotion on Social Media
- Acknowledgment on Splash (home) page of Conference Mobile App
- Conference Logo on website
- Listing on more than 25* conference themed eblasts
- Sponsor Shoutout Sign and Plenary Highlights

DIAMOND – \$18,500

(ESTIMATED VALUE \$25,000)

- 6 Complimentary Conference Badges
- 4 Discounted Badges
- 2 App Push notifications
- Pre & Post Attendee List
- 2 Presidents Reception Tickets
- 2 Exclusive Social Media Posts (FB, LI & Insta)
- 20 Demo Day passes
- 1 Designated Eblast by USCC on your Behalf
- Banner Ad on Mobile App

CHOOSE FROM

- Closing Plenary & Awards Sponsor
- Convention Center Clings (pending venue availability)
- ~~Hotel Key Cards~~
- Onsite Registration Screens (avg 1,200 checkins)
- Online Pre-Registration Screens (est 750 views)
- ~~Conference Lanyards~~
- Opening Keynote Introduction
- ~~Safety Vests at Demo Day~~
- Tote Bags
- ~~Zero Waste Sponsor~~
- Demo Day Lunch Sponsor

RUBY – \$12,500

(ESTIMATED VALUE \$17,000)

- 3 Complimentary Conference Badges
- 2 Discounted Badges
- 1 App Push Notification
- Pre & Post Attendee List
- 1 Presidents Reception Ticket
- 1 Exclusive Social Media Post (FB, LI & Insta)

CHOOSE FROM

- Session Sponsor
- ~~50+ Volunteers' T-Shirts Daily Your Branding~~
- ~~Health/Wellness & Serenity Rooms Sponsor~~
- ~~Safety Tape Branded Demo Day~~
- Demo Day Breakfast Sponsor
- ~~Banner Ad on Mobile App~~
- ~~Emerging Professional Networking Event~~

EMERALD – \$6,500

(ESTIMATED VALUE \$11,500)

- 1 Complimentary Conference Badge
- Mobile App Logo Link
- Group Social Media Promo

CHOOSE FROM

- State Chapter Track Sponsor (1 available)
- Networking Break Sponsor Day 1 (1 available)
- Networking Break Sponsor Day 2 (1 available)

TURQUOISE – \$4,000

(ESTIMATED VALUE \$7,250)

- Mobile App Logo Link
- Group Social Media Post

CHOOSE FROM

- Operators Pass (details coming soon)
- ~~Morning Coffee Sponsor Day 1 (2 available)~~
- ~~Morning Coffee Sponsor Day 2 (2 available)~~
- Job Board

**Sign up by Dec. 15, 2026 to receive maximum visibility!*



LATE BREAKING COMPOST2027 SPONSORSHIP OPPORTUNITIES!

USCC is offering these supplemental Sponsorship Opportunities for our Jacksonville, FL show and 35th Anniversary!

Please consider being the underwriter for one of these compelling and timely offerings!

A LA CARTE SPONSORSHIPS – \$2,500

TAP SPONSOR: YOUNG PROFESSIONALS NETWORKING RECEPTION (2 AVAILABLE)

Join the Prime Sponsor for this iconic event which features a reception hosted by USCC's Young/Emerging Professionals Group that normally attracts nearly 300 people with banners on a second floor railing displayed prominently above the self-serve tap banks in this popular Jacksonville spot.

BENEFITS: Logo on signage at tour meeting location; branded welcome on instruction sheet and ability to greet at beginning of tour.

GATHER AND GROW SPONSOR (1 AVAILABLE)

USCC's Gather and Grow Room, the place for small interest group meetings, has reached a level of popularity unheard of previously — with requests for small group meetings for the entire schedule before we advertised it for COMPOST2027!

BENEFITS: An average of 30 people per meeting in 20 meetings will see your banner in the room and your logo on the outfront easel with the schedule listed. Be part of the place where movers and shakers in new industry endeavors are meeting.

EQUIPMENT SHOW AND DEMONSTRATIONS

DEMO DAY: UNDER THE HOOD SPONSOR (2 AVAILABLE)

Make welcome a cohort of operators who come to COMPOST2027 strictly for Operations Content in the Exhibit Hall and an operations-only Conference Session on Wednesday (Conference Day 2), attendance in the evening at conference events and an exclusive afternoon spent at Demo Day (Thursday) with Demo Day vendors. The operators top the day off with Demo Day suppliers with snacks and drinks.

BENEFITS: Ability to greet operators and site managers, inclusion on Demo Day signage as an item sponsor, and inclusion on all Demo Day eblasts about Demo Day Plus.

DEMO DAY NEW EQUIPMENT (6 AVAILABLE)

Demo Day attendees will traverse a 15-mph mile of road on their way to the site. Sponsors of this a la carte sponsorship can grab one — or two max — signage spots along the straightaway for new products.

BENEFITS: In addition to signs, also includes Demo Day New Product eblast sent 3X: week before early bird ends, early December, and week before conference to appx. 600 compost manufacturer companies and operators, plus one eblast sent to those registered for conference and Demo Day.



US Composting
Council®

INTERESTED IN FUTURE OPPORTUNITIES?

Contact ED Linda Norris-Waldt lnorriswaldt@compostingcouncil.org

COMPOSTCONFERENCE.COM

EXHIBITOR OPPORTUNITIES

GET ON THE FLOOR AT COMPOST2027

Exhibit at COMPOST2027, the US Composting Council's Annual Conference and Trade Show, February 1-4, 2027, in Jacksonville, FL at the The Prime F. Osborn III Convention Center. This is the premier event for composting and organics recycling, offering unmatched exposure to industry leaders, buyers, and decision-makers. Showcase your solutions, build partnerships, and grow your presence in the largest gathering of compost professionals in North America.

OFFICIAL SHOW HOURS:

WELCOME RECEPTION

Monday, February 1
6:00pm – 8:00pm

SHOW OPEN

Tuesday, February 2
8:00am – 5:00pm

Wednesday, February 3
8:00am – 2:00pm

EXHIBIT SPACE AND BOOTH RATE

(EARLY BIRD RATES AVAILABLE UNTIL MAY 31, 2026)

	EARLY BIRD RATES		STANDARD RATES	
	MEMBER*	NON-MEMBER	MEMBER*	NON-MEMBER
10' X 10' (INLINE)	\$3,100	\$3,700	\$3,300	\$3,900
10' X 20' (INLINE)	\$6,200	\$7,400	\$6,600	\$7,800
10' X 30' (INLINE)	\$9,300	\$11,100	\$9,900	\$11,700
20' X 20' (ISLAND)	\$9,400	\$11,800	\$9,600	\$12,000
20' X 40' (ISLAND)	\$14,000	\$18,800	\$14,400	\$19,200
20' X 50' (ISLAND)	\$15,500	\$21,500	\$16,000	\$22,000
30' X 60' (ISLAND)	\$22,500	\$31,500	\$23,400	\$32,400
PREMIUM BOOTHS	\$500 UPGRADE			

* To receive the member rate, an exhibitor has to be a Silver member level or higher.

Early Bird Rates: Linear space is sold at a rate of \$3,100 per 10ft x 10ft space for members, and \$3,700 per 10ftx10ft space for non-members. Island space is sold at a rate per 100 sq ft of exhibit space:

Members: 20'x20' is \$23.50/100 ft², 20'x40' is \$17.50/100 ft², 20'x50' is \$15.50/100 ft², and 30'x60' is \$12.50/100 ft². **Non-Members:** 20'x20' is \$29.50/100 ft², 20'x40' is \$23.50/100 ft², 20'x50' is \$21.50/100 ft², and 30'x60' is \$17.50/100 ft².

Standard Rates: Linear space is sold at a rate of \$3,300 per 10ft x 10ft space for members, and \$3,900 per 10ftx10ft space for non-members. Island space is sold at a rate per 100 sq ft of exhibit space:

Members: 20'x20' is \$24.00/100 ft², 20'x40' is \$18.00/100 ft², 20'x50' is \$16.00/100 ft², and 30'x60' is \$13.00/100 ft². **Non-Members:** 20'x20' is \$30.00/100 ft², 20'x40' is \$24.00/100 ft², 20'x50' is \$22.00/100 ft², and 30'x60' is \$18.00/100 ft².

YOUR STANDARD 10X10' BOOTH FEE INCLUDES:

- 2 Complimentary Registrations & 2 Discounted Registrations
- 6' skirted table
- 2 chairs and wastebasket
- 1 company identification sign (white background, black lettering)
- Sponsorship of Exhibit Hall Tuesday Lunch Break
- Pipe and drape

FOR MORE INFORMATION:

www.compostconference.com
exhibits@compostingcouncil.org

EXHIBITOR BADGE ALLOTMENTS

Exhibitors will receive the following amount of registrations below, based on their booth size. Exhibitors will pick up their registrations/name badges at the Exhibitor Registration Desk outside of the Exhibit Hall.

BOOTH SIZE	COMPLIMENTARY REGISTRATIONS	DISCOUNTED REGISTRATIONS	DISCOUNTED PRICE
10x10 Booth	2	2	\$475
10x20 Booth	2	4	\$475
20x20 Booth	3	6	\$475
20x40 Booth	4	7	\$475
30x60 Booth	4	8	\$475

EXTRAS AND ADD-ONS

LEAD RETRIEVAL PRICING

(Available September 2026)

3-pack: \$499

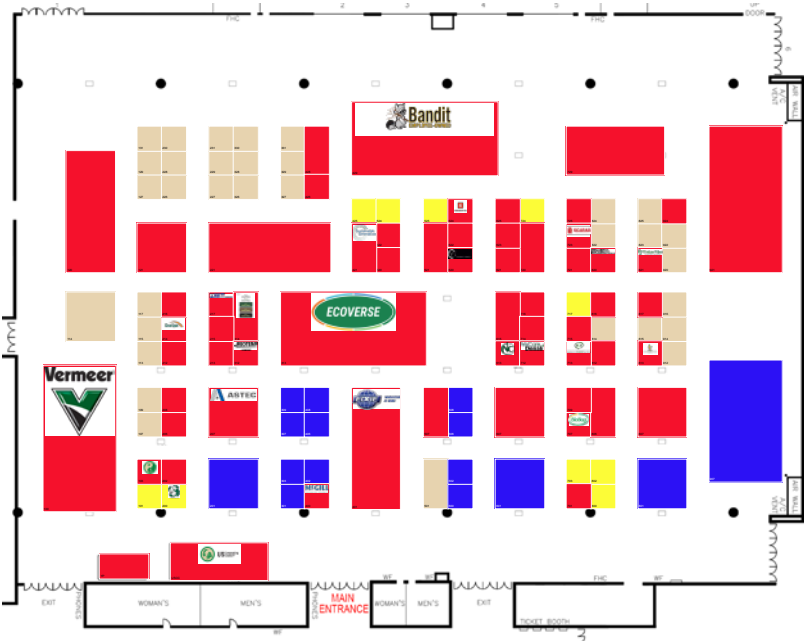
Additional license: \$149

ATTENDEE LIST

Attendee List Non Member: \$900

Attendee List Member: \$700

EXHIBITOR FLOORPLAN



CANCELLATION POLICY

Cancellation or Downsize requests must be submitted in writing to the Exhibits Manager. Any exhibitor who cancels any or all of purchased booth space on or prior to October 1, 2026, will forfeit and pay to USCC, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's booth space. Any exhibitor who cancels any or all of their booth space after October 1, 2026, will forfeit and pay to USCC, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's booth space. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a further lease for the space involved. Should an exhibitor reduce the size of their contracted booth space on or before

October 1, 2026, a 25% service charge of the original contracted value will be assessed by USCC. Payment previously received will be applied to revised booth fee balance. Any remaining balance less the revised space fees and 25% service charge will be refunded up to a maximum of \$5,000. After October 1, 2026, an exhibitor is permitted to reduce the size of their contracted space; however, no refunds will be given and there will be no added service charge. Show Management has the right to reassign the exhibitor to a different booth space based on revised size requirements.

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of USCC or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of USCC. USCC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of USCC. Causes for such action beyond the control of USCC shall include, but are not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Prime F. Osborn III Convention Center, municipal, state or federal laws, or act of God. Should USCC terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of USCC and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by USCC through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

IN-KIND SPONSORSHIP OPPORTUNITIES



DEMO DAY BY THE NUMBERS:

MORE THAN

750

ATTENDEES

65

TOTAL MACHINES

45

REGISTERED PIECES OF
COMPOST PRODUCTION AND
APPLICATION EQUIPMENT

23

EQUIPMENT MANUFACTURERS

20

SUPPORT EQUIPMENT



EQUIPMENT SHOW AND DEMONSTRATIONS

2027 SUPPORT EQUIPMENT SPONSORSHIPS

Demo Day operations require a fleet of support equipment to facilitate setting and loading of exhibited equipment. Our wish list is a 25-ton excavator with thumb or grapple attachment and wheel loaders with at least a 5-yard bucket. Typically 14 to 18 machines are needed. *Sponsorship package — depends on the amount of equipment provided*

Sponsor benefits, depending on level and space, may include:

- Table and tent space at the live equipment demonstration
- Conference, tradeshow, and Demo Day passes
- Listings on featured equipment webpage
- Marketing and exposure to the growing commercial composting industry

FUTURE FACILITY HOST SPONSORSHIP

Be our Future Demo Day Host!

Diamond Level Sponsorship

- Elevate your facility to national prominence by hosting
- Your material will be processed using world-class equipment
- Support your local economy with attention to your community
- Proudly host hundreds of composters, supporters, and equipment manufacturers
- Conference benefits such as complimentary organizational conference passes, advertising and other perks

WHAT DO WE NEED?

- 8–10+ acres of operational space
- On-site material for live equipment demonstrations
- Within 30 miles of a major convention center

INTERESTED IN FUTURE OPPORTUNITIES?

Contact ED Linda Norris-Waldt lnorriswaldt@compostingcouncil.org

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